



GOSHEN CONNECTICUT

Communication Task Force

Minutes 9/06/2022

This meeting held in-person and on zoom and is available as a recording

Present: Paul Collins, Henrietta Horvay, Joyce Mowrey, Scott Olson, excused Jannelle Carroll

- 1: Called to order: Paul Collins called the meeting to order at 7:03
- 2: Minutes of the Aug 9 meeting were accepted in a motion by Joyce Mowrey and seconded by Henrietta Horvay
- 3: Review of the proposed report

A: Monthly Calendar – discussion about the information and that not only town meetings and commissions but as importantly civic, recreation and civic events - The improvement of the calendar to be the main source of information for the entire town – This is the data that will be used to drive the other views – Mailing, website and electronic sign. What is the income from the ads on the Town Topics. The importance of the mailing was pointed out and widely discussed. – A review should be done after several months, likely a year, for effectiveness

B: Website – How to update and keep up to date

C: Electronic Sign – Discussion was had about the future of the sign and the costs – It is pointed out that – The sign is another touch of the same information – more frequency and allow residents to count

C: Town Hall Resource – The information must be current and accurate. That can not be done as an add-on or second thought to someone's job. It is a job itself. Our residents expect and deserve this.

It has been determined that this will likely take a person 6 to 8 hours per week.

Curate and compile the calendar(s)

Monthly calendar newsletter

Manage website – get it current and maintain the website

Update and keep current social media sites

5: Comments about Black Board and the phone calls not going thru – Paul will follow up with Todd

6: It was decided to ask to the selectman to add us to the agenda 9/20

7: Adjournment: At 7:45 a motion to adjourn was made by Henrietta Horvay and seconded by

Respectfully Submitted

Paul Collins.

Received September 7th, 2022, 1:27 PM

Attest Jannelle H. Kane Asst.
Goshen Town Clerk