

TOWN OF GOSHEN  
ECONOMIC DEVELOPMENT COMMISSION

Regular Meeting

December 16, 2019

CALL TO ORDER: The meeting was called to order by Chairman, Anne Green at 7:00p.m.

ATTENDANCE: Anne Green, Amy Tobin, Carl Contadini, Elizabeth Zander, Darlene Demetri, Scott Fraher and Bernard Harrington. Also in attendance were Evan Dobos, Patrick Reilly, Board of Finance and Robert Valentine, First Selectman

PRESENTATION BY Evan Dobos:

Evan Dobos runs a small web development agency that has launched Civic Lift. Different entities use different platforms to advertise events. Civic Lift is one platform that can bring the events together in one place. It is a community driven platform where the community can add events and they are integrated with existing calendars, Facebook, etc. This also gives exposure on networked websites. Amazon Web Services is the server and then it directs to a nearby server.

Businesses can go on to create an account and then go in to update events, check the number of hits, etc. Civic Lift will track the number of views for each event.

The cost of a municipal site under the umbrella of COG is \$2,000 per year. The cost for a social site is \$1,000 per year.

If you have questions regarding Evan's presentation you can direct them to Anne Green or Elisabeth Zander.

Elisabeth Zander reported that Altice said they will be upgrading to all fiber optics. She suggested that someone from Altice be invited to a future meeting of the EDC. There was discussion on some of the points of Jocelyn Ayers' presentation regarding connectivity. Scott Fraher will contact Altice once he gets contact information from Bob Valentine, to set up a time for the representative to meet with the EDC.

Anne Green made a motion seconded by Bernie Harrington to have Elisabeth Zander manage the EDC page of the town website. The motion carried.

\$437 in donations was raised by the Goshen Business Circle which might be used toward the cost of the Civic Lift platform.

Bernie Harrington made a motion seconded by Carl Contadini to form a committee of Elisabeth Zander, Amy Tobin, and Carl Contadini to work on getting Civic Lift for Goshen businesses. The motion passed.

APPROVAL OF MINUTES:

Bernie Harrington made a motion seconded by Carl Contadini to accept the minutes of the November 25, 2019 meeting. The motion carried.

UPDATE ON CERC PLAN:

Amy Tobin will forward mission statements from other EDCs to the commission members. She has started collecting them.

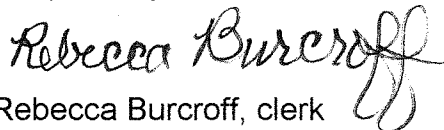
The Commission members will need to take the latest draft provided and create a plan with priorities, using the raw data to help prioritize. Carl Contadini said that the common thread through all the businesses is Communications. Therefore it is a top priority.

Amy Tobin made a motion seconded by Darlene Demetri to create a committee to produce copy for all publications. Darlene Demetri and Anne Green volunteered to serve on the committee.

Bernie Harrington will attend the EDC conference meeting of the COG.

Elisabeth Zander made a motion seconded by Scott Fraher. The motion passed. The meeting was adjourned at 9:00 p.m.

Respectfully submitted,

  
Rebecca Burcroff, clerk

Received Dec. 18, 2019 @ 4:03 P.M  
Attest Barbara L. Burr  
Goshen Town Clerk